



**California Association for Nurse Practitioners
Monthly Chapter Communication / May 2013**

May 28, 2013

Advocacy

SB 491

Senate Bill 491 (Hernandez), which would remove practice barriers for NPs, allowing them to work autonomously without physician supervision, is the centerpiece of this year's advocacy efforts.

Three separate online advocacy campaigns have been conducted via our Grassroots Action Center. Nearly 2,000 members and allies participated in the first two campaigns, which targeted members of the Senate Business, Professions and Economic Development Committee (which passed the bill by a 6-1 vote on April 29) and the Senate Appropriations Committee (which passed the bill by a 4-0 vote on May 13).

Following the Appropriations Committee vote (which made the bill eligible to be heard on the Senate Floor), a third campaign was launched on May 13 targeting all current members of the Senate. A follow-up reminder about this campaign was sent to more than 7,000 members and allies on May 21. To date, just under 1,000 people have participated by sending emails to their Senators urging support for the bill. This campaign will be active until May 31 – this year's legislative deadline by which the Senate must act on the bill. Another reminder about the current campaign will be sent on May 28.

In addition to the online grassroots campaigns, we have also produced and promoted an online "Senate Bill 491 Resource Center," filled with materials to help members better understand and make the case for this most important piece of legislation for California NPs. The Resource Center is continually updated with new editorials and organizational letters of support as they become available. Since its launch on April 16, the Resource Center has been the most frequently visited page on the site, aside from the home page. In what may be taken as an indication of its value to the effort, the California Medical Association – the primary opponent of SB 491 – appears to have followed CANP's lead in launching its own version of an SB 491 Resource Center on May 16.

Action for Chapters:

- Urge Chapter members (and non-member colleagues) to utilize the Grassroots Action Center to send electronic letters to their Senators seeking support for the bill
- Encourage members and colleagues to call and / or set meetings at the Capitol or district offices of their local Senators to urge support for the bill
- Utilize the campaign as a rallying call for non-member colleagues to join our efforts and become a member of CANP

Political Action Committee (PAC)

A PAC fundraiser was held at the HOD / Lobby Day on May 6 and 7 raised \$3,592. The current PAC balance is \$16,644.03. There were several disbursements in March, therefore reducing the amount to \$16,644.03.

Action for Chapters:

- Support the CANP PAC using canpweb.org as a means to donate to PAC
- Host a PAC fundraiser

Events

Lobby Day Wrap Up

CANP's Lobby Day was a success with 126 attendees registered. Lobby Day started with Kristy Wiese, CANP's Legislative Advocate, providing the attendees with "Lobbying 101" and "How to Talk to Your Legislator," which was very informative for attendees and finished up with Senator Hernandez addressing the attendees. The Senator spoke at length about SB 491 and answered questions that attendees had about the bill. The Senator asked about the attendees' experiences while visiting the Capitol to speak with other Legislators.

Action for Chapters:

- Budget funds to send members to Lobby Day in 2014

House of Delegates Wrap-Up

CANP's House of Delegates convened on Monday, May 6th and Tuesday May 7th. There were approximately 65 delegates in attendance with four resolutions submitted, and 17 Chapters being represented at HOD this year. The Vice President of Corporate Affairs report will be available in early June.

Action for Chapters:

- The number of delegates per Chapter is determined by the number of active members in your Chapter as of September 1st, grow your Chapter membership to play a bigger part in the decision making process for CANP

37th Annual Educational Conference (2014)

The 37th Annual Educational Conference takes place March 20-23, 2014 at the Marriott Hotel and Spa in Newport Beach. The CANP conference discounted rate is \$179 (not including state and local tax). The hotel is located just 10 minutes from John Wayne Airport.

Action for Chapters:

- Reminder members to "save the date"
- Set aside funds to provide scholarships and / or send members to conference
- Set up a plan for donating to raffle
- Discuss potential subjects / abstracts / sessions your Chapter members would like CANP to consider for 2014 education at conference

Education

CEU Certificates

CANP is currently wrapping up issuing CEU certificates from the 36th Annual Educational Conference held on March 21–24, 2013 in Monterey, California. The post-conference evaluation has been sent to all conference attendees on three separate occasions. Once the attendee completes the survey and within two weeks of completion, staff will review and issue the certificate.

Action for Chapters:

- Remind Chapter members who attended the Annual Educational Conference to complete their post-conference evaluation and within two weeks of completion to check their online canpweb.org account for their CEU certificate

Operations

Chapter Alignment Agreement

The Alignment Agreement is currently in final draft and is awaiting one final review by the Alignment Agreement Taskforce. The Alignment Agreement Taskforce is made up of Beth Haney, President, Donna Emanuele, President-Elect, Surani Kwan, Past President, Glen Hendricks, Inland Empire President, Sue Houchen, Silicon Valley President, and Sylvia Estrada, Greater Pasadena President. The Taskforce has been meeting since February to ensure that the up-coming Agreement creates stronger governance between CANP and the Chapters and focuses on the Strategic goals as outlined in the CANP Strategic Plan.

Target time frame for roll-out to Chapters: Summer 2013

Action for Chapters:

- Watch for the Alignment Agreement roll-out

Chapter Donations

This year CANP received \$18,800 in Chapter donations.

Below is a chart of Chapters, their membership per Chapter as of May 1, 2013 and the donations received to date. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution.

Chapter	Membership per Chapter as of May 2013	Chapter Donations 2012 - 2013
North Coast	22	
Redding	34	
Mendocino	17	
Three Rivers	24	
North Bay	118	\$4,000
Sacramento	214	
Alameda / Contra Costa	209	

SF Golden Gate	238	\$3,000
Silicon Valley	77	
Sierra Area	37	
Central Coast	7	
Coachella Valley	48	
Channel Islands	68	
Fresno	47	
Inyo	3	
Santa Cruz / Monterey	28	
Tulare / Kern	38	
Inland Empire	121	
Orange County	302	\$4,000
Tri Valley	123	
Greater Pasadena	114	
West LA, North	171	\$3,000
West LA, South	97	\$1,000
South Bay	156	\$2,000
San Diego, North	159	\$1,500
San Diego, Central	123	
Out of State	23	
TOTAL	2,618	\$18,500

Action for Chapters:

- Consider budgeting annually for a Chapter donation to CANP
- Set aside a portion of event revenue towards an annual donation to CANP

Membership

CANP's membership is currently at 2,618 active and 304 suspended members as of May 2013. Earlier this month, CANP sent an email to all active members encouraging them to forward an email asking their NP colleagues and friends to join CANP in an effort to support SB 491. Since that email was sent 38 people have joined.

Membership Renewals

CANP continuously encourages members to renew their CANP membership. Efforts include placing their membership invoice in their member account online 60 days prior to their renewal date. Second, people are sent an email 30 days prior to their due date reminding them that their membership is due and encourages them to go online and renew their membership. Third, around their renewal date members are mailed a postcard reminding them to renew. In addition, CANP has resumed sending paper renewal invoices along with a cover letter in the USPS mail.

CANP mailed an outreach letter this month to members who have let their CANP membership lapse illustrating the importance of being part of the organization, especially given the latest advocacy efforts.

The CANP Strategic Plan calls for five percent growth in membership this year. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. This can be done via phone calls or other means of outreach. Reports with contact information are available to Chapter Leaders in the Chapter Leadership toolset online at canpweb.org
- Let Chapter members know that invoices are available up to 60 days prior to their expiration date
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member
- Offer creative incentives for people to promote CANP membership to colleagues
- Keep members engaged and excited to be a part of the association
 - Offer ice breakers at meetings to facilitate interaction among members
 - Have lightly structured activities at meetings that engage people
 - Create and maintain a preceptor list for early engagement of students in CANP

Membership Benefits

CANP members will now have the option to purchase discounted home and auto insurance through California Casualty Management Company (California Casualty) as a new member benefit. This is a great opportunity for all of our members. As your association, we are thrilled to be able to help save you money on your personal home, rental and car insurance. This type of benefit helps both you and your family get great coverage while having piece of mind that you are getting quality insurance and saving your hard-earned money.

Some of the valuable benefits CANP members will receive include:

- Low insurance rates with CANP discount
- Flexible payment plans including a Holiday Skip option
- Midterm rate reduction when driving record changes or improves
- \$500 personal property coverage on auto policy, whether car is locked or not
- Reimbursements on stolen computers up to \$3,000

Additionally, California Casualty has also joined CANP as a corporate member. These new corporate members may be contacting you to attend Chapter meetings. Please let them know when the business portion of your meeting is and they will be letting CANP members know about the new discounted home and auto insurance member benefit. This is a great opportunity to introduce a new benefit and allow members to get information directly from the CCMC representatives.

The chart below is a list of California Casualty representatives and their contact information.

CANP Chapter	Field Rep	E-mail Address	Phone Number
Alameda / Contra Costa	Rajczyk, Angie	arajczyk@calcas.com	925-798-5734
Alameda / Contra Costa	Stow, Kimberlie	kstow@calcas.com	925-984-1938
Central Coast	Graham, Meri	mgraham@calcas.com	209-602-9078
Channel Islands	Ericksen, Nina	nericksen@calcas.com	805-377-6561
Coachella Valley	Rowens, Charlene	crowens@calcas.com	951-751-0545
Fresno	Rieux, Greg	grioux@calcas.com	559-269-8167
Greater Pasadena	Ericksen, Nina	nericksen@calcas.com	805-377-6561
Inland Empire	Myers, Jeff	jmyers@calcas.com	951-288-5193
Inyo	Romero, Cheli	aromero@calcas.com	818-429-9025

Mendocino	Frantz, Susan	sfrantz@calcas.com	801-558-3626
North Bay	Frantz, Susan	sfrantz@calcas.com	801-558-3626
North Coast	Forward, Christy	cforward@calcas.com	530-736-6039
Orange County	Munck, Diane	dmunck@calcas.com	714-552-2296
Redding	Forward, Christy	cforward@calcas.com	530-736-6039
Sacramento	Reilly, Suzanne	sreilly@calcas.com	916-801-8660
San Diego, North	Morales, Inez	imorales@calcas.com	619-807-4479
San Diego, South	Urban, Suzanne	surban@calcas.com	858-735-1717
Santa Cruz / Monterey	Graham, Meri	mgraham@calcas.com	209-602-9078
SF Golden Gate	Alfaro, Norma	nalfaro@calcas.com	650-290-1518
Sierra Area	Rieux, Greg	grioux@calcas.com	559-269-8167
Silicon Valley	Cregan, Valerie	vcregan@calcas.com	408-921-4686
South Bay	Musina, Azaliya	amusina@calcas.com	323-240-9738
Three Rivers	Forward, Christy	cforward@calcas.com	530-736-6039
Tri Valley	Stiehl, Robert	rstiehl@calcas.com	310-347-6817
Tulare / Kern	Romero, Cheli	aromero@calcas.com	818-429-9025
West LA, North	Charles, Jana	jcharles@calcas.com	714-473-5750
West LA, South	Charles, Jana	jcharles@calcas.com	714-473-5750

Membership Committee

Membership Committee members have completed making student presentations and will resume in the late summer / early fall. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership.

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee
- Utilize the CANP Student Power Point presentation (available in the Resources section of the canpweb.org website) to present at the local school(s) in your Chapter's area
- Invite students to an "open house" Chapter meeting to introduce them to CANP

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.